



THE PEGASUS FINTECH CHALLENGE 2021

POWERED BY **SOFR**... YOUR BORDERLESS BANK.

BACKGROUND

DLM Capital Group has interests in Nigeria's fintech space – with the proposed launch of its digital bank in September.

Considering this, DLM Capital Group will be unveiling a pitch competition for fintech developers and startups.

The fintech challenge will be in partnership with tech incubator and community- Africa Fintech Foundry.

This will additionally position DLM Capital Group as a strong, key fintech enabler in Nigeria and arouse investor/external stakeholders' interest in the institution.

THE PEGASUS FINTECH CHALLENGE



THE BIG IDEA – THE PEGASUS FINTECH CHALLENGE

The DLM Capital Pegasus Fintech Challenge will hold annually and identify and partner Fintechs that are ready to scale and provides them with support and access to finance and markets so they can grow to become true Pan Nigerian Fintech success stories.

The Challenge will be open to all Fintechs in Nigeria. Interested Fintechs can apply by sending details of their product(s) as well as a demo to the institution.

One fintech startup emerges winner – and the first and second runner-up will be given cash rewards.

The DLM Capital Pegasus Fintech Challenge will be executed by DLM Foundation.

Go live date – June 2021

Application deadline – 18th June 2021

BENEFITS AND OPPORTUNITIES FOR FINTECH STARTUPS

Financing – Top three winners get seed capital for business expansions. The seed capital is calculated on the official Central Bank of Nigeria naira equivalent value at the date of selection for the program. The aim is to support early growth, proof-of-concept and/or enhance their business operation. This seed capital will be tied to clear milestones in a well-articulated and relevant business plan.

Multinational Product Roll-out - Once in a lifetime opportunity to pursue integration with DLM Capital Group and all its subsidiaries.

The Challenge offers opportunities for Fintechs to potentially integrate with the existing offerings of the institution.

ELIGIBILITY CRITERIA

Startup Fintechs based in Nigeria and at least one year in operation.

Solutions must focus on financial technology to strengthen financial services in Nigeria.

Solutions must focus on speed and convenience.

Demonstrating traction, ideally between Seed and Series A stage

Applicants can be pre-revenue but must have a scalable product or service with a significant total addressable market and defensible growth model.



SELECTION CRITERIA

- Reach
- Innovation
- Sustainability
- Scalability
- Empowerment
- Responsibility

APPLICANT'S JOURNEY



FLIER ANNOUNCING PITCH CHALLENGE... TO BE ACCOMPANIED WITH A PRESS RELEASE



**Pegasus
Fintech Challenge
2021**
- IN PARTNERSHIP WITH
- AFRICAN FINTECH FOUNDRY

Are you a **SMART**
and **ASPIRING**
START-UP?

With a **GOAL** and **DREAM**,
But **NO CAPITAL?**

The **Pegasus Fintech Challenge**
is now open to Start-ups whose
primary business operations focus on
the **FINTECH** Industry.

To apply visit:
mypitch.dlm.group

Applications open until
18th June 2021

 [dlmcapitalgroup](https://www.dlmcapitalgroup.com) |  www.dlm.group  Powered by Sofri...your Borderless Bank



**DLM CAPITAL PEGASUS
FINTECH CHALLENGE 2021**

In partnership with African Fintech Foundry

THANK YOU

